

ECONOMIC ACTION MARYLAND FUND

25th Anniversary Gala

T H U R S D A Y

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Join us for an evening celebrating 25 years of progress for economic justice - and coming together for the fight ahead.
Cocktail attire encouraged.

Baltimore Museum of Industry
1415 Key Hwy, Baltimore, MD 21230

RSVP or Sponsor Today:
bit.ly/EconAction25th



ECONOMIC ACTION MARYLAND FUND

25th Anniversary Gala

OCTOBER 15TH | 5:45 - 9:00 PM

Baltimore Museum of Industry, 1415 Key Hwy, 21230

Economic Action Maryland Fund (Economic Action) is the state's most effective grassroots economic justice organization. Our 7,000 supporters take action to advocate for policies that place community needs above corporate profits. Our statewide advocacy has won some of the strongest protections in the country – ending debtors prisons, protecting patients with medical debt, and expanding protections for student borrowers, utility ratepayers, and shoppers. Our direct service programs have returned nearly \$7 million to older adults and assisted more than 12,000 tenants.

Economic Action's annual celebration and awards ceremony brings together advocates and supporters across the state and honors leaders who have championed progress in the past year.

As we celebrate our 25th anniversary – and 25 years of progress in Maryland – this gala evening will be bigger and better than ever. ***Partner with us to advance economic justice by sponsoring Economic Action Maryland Fund's 25th Anniversary Gala and Annual Awards.***

Our celebration will showcase our partners that are addressing pressing kitchen-table issues – housing, utilities, and debt. Sponsors and partners will be featured in print material, on our social media, and through our website.

Benefits of sponsorship include:

- Build brand recognition with our 7,000 subscribers and social media followers, as well as partners;
- Demonstrate your commitment to consumer protection and your alignment with Economic Action Maryland Fund, the state's leading consumer justice organization;
- Mingle with elected officials, advocates, and donors who share your values.

Sponsorships of Economic Action Maryland Fund are tax deductible less the value of tickets used during the event.

For inclusion, sponsorship should be received by: Invites 8/7
Online Promotion 9/15 | Program Deadline 10/8 | Event Signage 10/12

Sponsorship Opportunities

Presenting (exclusive opportunity): \$25,000

- Name and logo featured as “**presented by**” in all event materials, including event invitations starting in May
- Opportunity to speak and/or **play a short video** at the opening of the event (2-5 minutes total)
- Logo featured prominently on stage during event
- Dedicated table in event hall to distribute materials during event
- Table for community partners with your logo as the sponsoring entity
- **Promoted** video to run on Economic Action’s own social media channels
- 8 complimentary tickets with priority seating at a designated table
- Name on cover of the program as “**presented by**” and full-page advertisement placed prominently in program

Awards (limited opportunity): \$15,000

- Name and logo featured prominently in all signage, print, and online materials, including event invitations starting in May
- Opportunity to speak at the beginning of the awards section of the event (2-3 minutes)
- Logo featured prominently on stage during event
- Dedicated table in event hall to distribute materials during event
- Table for community partners with your logo as the sponsoring entity
- Promotional video to run on Economic Action’s own social media channels
- 8 complimentary tickets with priority seating at a designated table
- Name on cover of the program and full page advertisement placed prominently in program

Refreshments: \$10,000

- Name and logo featured prominently in all signage, print, and online materials, including event invitations starting in May
- Verbal recognition from the stage during the event
- Logo featured prominently next to food and beverage stations at event
- Promotional video to run on Economic Action’s own social media channels
- 8 complimentary tickets with priority seating at a designated table
- Half page advertisement placed prominently in program

Platinum: \$5,000

- Name and logo featured prominently in all signage, print, and online materials
- Verbal recognition from the stage during the event
- Table for community partners with your logo as the sponsoring entity
- Promotional video to run on Economic Action’s own social media channels
- 4 complimentary tickets with priority seating at a designated table
- Half page advertisement placed prominently in program

Gold: \$2,500

- Name and logo featured prominently in all signage, print, and online materials
- Verbal recognition from the stage during the event
- Promotional post to run on Economic Action’s own social media channels
- 4 complimentary tickets with priority seating at a designated table
- Quarter page advertisement in program

Silver: \$1,250

- Name and logo featured prominently in all signage, print, and online materials
- Promotional post to run on Economic Action’s own social media channels
- 4 complimentary tickets
- Quarter page advertisement in program

Bronze: \$600

- Name and logo featured prominently in all signage, print, and online materials
- 2 complimentary tickets
- Logo in program

Tickets: \$175